

Emirates&Europe Economic Forum



The first Emirates & Europe Economic Forum is already behind!

The mid-May brought the biggest event, aimed at the promotion of economic and cultural relations between the United Arab Emirates and Europe. The **Emirates & Europe Economic Forum** was held on 17-18 May 2016 in Warsaw for the first time. It is a unique event, organized with the aim of presenting possible areas of cooperation between Europe and the United Arab Emirates. The conference was organized by **Emirates & Europe Business Development Cluster** together with **European Green Technology Alliance**. Having a world significance, the event served its participants the ground at which the topic from such spheres as business, economy, technological innovations, technology transfer and tourism were discussed.

The forum was attended by more than 200 participants, among which one could find the representatives of honorary institutions and world-known organizations, such as: The Ministry of Economic Development; The Ministry of Culture and National Heritage; The Ministry of Finance; The Embassy of the United Arab Emirates in Warsaw; The Senate of the Republic of Poland; The Self-Government of Mazovian Voivodeship; Polish Olympic Committee; RAK Free Trade Zone; Abu Dhabi Food Control Authority; Dubai World Trade Centre; Accountants and Auditors Association, who took an active part in the subject panels.

During the inauguration session of the first day, such individuals as Dawid Lasek – Undersecretary of State in the Ministry of Sport and Tourism of the Republic of Poland as well as Juan Davi Ferrer – the President of European Green Technology Al-

liance (EGTA), took part in the event. The second day, however, was inaugurated by: His Excellency Yousif Eisa Bin Hassan Al Sabri – Ambassador of the United Arab Emirates in Poland; Michał Wypij – Advisor to Jarosław Gowin (Vice-President of the Council of Ministers and Minister of Science and Higher Education); as well as prof. dr hab. Krzysztof Opolski – President of Emirates & Europe Business Development Cluster. Among individuals who participated in the debate were as follow: Tadeusz Kościński – Undersecretary of State in the Ministry of Economic Development along with the representative of Senate, Deputy Marshals Bogdan Borusewicz and Grzegorz Czelaj.

The Emirates & Europe Economic Forum opened an opportunity to meet broad group of representatives of public administration from Poland and the United Arab Emirates as well as European entrepreneurs, who play a key role in the field of technology transfer. The Forum resulted in a multiple discussions, covering the topics of current and future cooperation between the countries, during which matters of strengthening economic relations between the UAE and Poland were raised. The presentation of Investment Service Centre, offering complex support for projects as well as joining certain financial instruments in one coherent system, was also an interesting thread. This entity, using its background and experience, is able to provide any financial and investment support needed.

With no doubts, the Forum constituted an answer to the current economic, trade and cultural relations between Poland and the UAE. Our country, due to its good economic situation, is currently

perceived as a getaway to the European markets. The Forum was an initiative connected with establishing mutual multi-level business activities. Therefore, solid framework for building long-lasting cooperation connections and business relations between the partners were created. Investment Service Centre takes care of financing the projects discussed on the forum. The distinctive element of this event was also the factual debate concerning key programs for cooperation between Poland and the countries of the Middle East as well as the aim of both parties of implementing them. During the discussion were selected the areas of interest, including such themes as: inbound tourism to Poland, trade development of agri-food sector, development and promotion of start-ups and establishing economic relations though Polish cultural heritage and historical legacy.

The event received the honorary patronage of: Ministry of Economic Development, Ministry of Agriculture and Rural Development, Embassy of the United Arab Emirates in Warsaw, Marshal of the Mazovian Voivodeship, the President of the capital city of Warsaw – Hanna Gronkiewicz-Waltz, Polish Chamber of Commerce, Polish Olympic Committee and Polish Tourist Organization.

Thank you for coming to share this event with us!

To find more information about the organizers, see the links below:

- Emirates & Europe Business Development Cluster - www.eebd.eu
- European Green Technology Alliance - www.egta.eu

Organizers:

